

HUMA ELEVEN Vienna

High proportion of regular customers and prime location.



HUMA ELEVEN is one of the most established shopping centers in the Austrian capital. The roots of this retail destination date back to the 1970s. With the complete relaunch of the traditional retail park in Vienna-Simmering, SES has further strengthened its presence in Vienna. Having been developed and rebuilt in collaboration with the investors between 2013 and 2015, the new HUMA ELEVEN opened in March 2016. As the most modern shopping center in the Austrian capital, it was expanded to 50,000 m² GLA in 2017. Timelessly modern architecture and the use of natural materials, as well as real trees and plants within the mall, contribute to a sense of well-being. Customers value HUMA ELEVEN for its convenient layout, generous open spaces and free parking. But the center offers much more than easy access and a relaxed shopping experience: a diverse mix of retailers, engaging experiences and family-friendly services make every visit enjoyable. Strong ties with local partners also connect HUMA ELEVEN to the surrounding community, making it a popular place to meet, spend time and connect. And with a reputation for hosting some of the area's most exciting and trendsetting events, HUMA ELEVEN continues to prove that it is much more than just a shopping center.

Address	Landwehrstraße 6, 1110 Vienna, Austria
Area	50.000 m^2
Shops	90
Anchor tenants	INTERSPAR, Hervis, MediaMarkt, H&M, Modepark Röther, TK Maxx, Müller, DM, Thalia, Dehner
Project history	Opened: 1987, Relaunch 2013–2017, Demolition in 2013 and operations at a temporary site, Relaunch opening: March 2016, Extension: 2017
Car park spaces	2,000 free parking spaces
Jobs	approx. 800
Special features & services	Mini Lollipop, Planet Lollipop, electric charging points www.ses-european.com/portfolio www.ses-european.com/contact