

# Seestadt ASPERN Vienna

## Austria's first managed high street.



Seestadt aspern is one of the largest urban development projects in Europe and one of Vienna's most dynamic development areas. As it continues to expand, the neighbourhood is evolving into a vibrant hub for living, working, education, leisure and local amenities.

Since 2012, SES, as the retail partner, has been responsible for the development and management of Austria's first managed shopping street. Together with Wien 3420 aspern Development AG, SES ensures a needs-based and forward-looking mix of retail, catering and services, which is constantly adapted to the development of the neighbourhood. The shopping street currently comprises 32 shops across approximately 8,200 m² of retail space and forms the local shopping centre for Seestadt. As further construction phases progress, the offering will grow to up to 30,000 m² of retail, catering and service space by the mid-2030s, thereby supporting the sustainable development of Vienna's new district.

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| **Address** | Wangari-Maathai-Platz 3, 1220 Vienna, Austria |
| **Area** | 8.200 $m^2$ |
| **Shops** | 32 |
| **Anchor tenants** | SPAR, Ernsting's Family, Bakery, BIPA, Libro, Portobello, Ping Pong |
| **Project history** | Opening in 2020; 2015: Pionierquartier (Maria Tusch Straße); construction of the Seeparkquartier in 2020; Seeterrasse dining area from 2028; northern extension into the 2030s. |
| **Jobs** | approx. 5,000 |
| **Parking spaces** | approx. 450 |

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