

WEBERZEILE Ried im Innkreis



50 shops for leading brands.

In 2015, WEBERZEILE in Ried im Innkreis was established as a flagship project. Thanks to its architecture and location, the shopping center blends seamlessly into the town and fosters a healthy retail environment in the area. SES opened this town-center shopping center in a traditional retail location, within walking distance of the historic town center of this Upper Austrian district capital. The center's name reflects its roots: the street on which the WEBERZEILE shopping center now stands was already known as Weberzeile in the 18th century. At that time, it was home mainly to textile dyers and, above all, linen weavers, who shaped the town and its people over many centuries.

Today, this heritage lives on through WEBERZEILE, building a bridge between tradition and modernity. From the very beginning, WEBERZEILE and Ried town center have been working together constructively to create a meeting place that inspires people. This synergy is also reflected in a joint shopping voucher: the Rieder Schwanthaler Zehner. Since 2020, WEBERZEILE has been generating its own sustainable solar power using a 520 kWp photovoltaic system on its roof, thereby saving around 128 tonnes of CO_2.

Address	Weberzeile 1, 4910 Ried im Innkreis, Austria
Area	22.000 m^2
Shops	45
Anchor tenants	EUROSPAR, Hervis, Kastner & Öhler, MediaMarkt, H&M, Müller, DM, Humanic, Thalia
Project history	Start of construction: September 2013, Opening: 28 August 2015
Parking spaces	approx. 800 extra-wide underground parking spaces
Jobs	approx. 470
Special features & services	PLANET LOLLIPOP, Mini Lollipop, electric charging station www.ses-european.com/portfolio www.ses-european.com/contact