GERNGROSS Vienna

Shopping Magnet at Mariahilfer Straße in Vienna

The traditional Vienna GERNGROSS property is located on Austria's most frequently visited shopping street: Mariahilfer Straße in Vienna. GERNGROSS is one of three former department stores at Mariahilfer Straße. Historically, it is a popular commercial site, which is operated as a shopping center today. In 2019, the center celebrated its 140-year anniversary. It has been expanded to include 31,000 square meters of leasable area, spread over seven floors.

At the highly frequented corner of Kirchengasse and Mariahilfer Straße, and with a connection to the U3 underground train, the center offers a wide range, including 35 strong brands. GERNGROSS is an urban meeting place in Vienna's 7th district and enjoys great popularity with the people who live and work in the area. Following a complete refurbishment, the traditional department store was reopened in fall 2010. In 2014, its owner, Deka Immobilien, commissioned SES with the center management.In 2022, Mediamarkt in Austria opened its first Tech Village at GG on Mariahilfer Straße. MediaMarkt occupies more than 5,300 square metres on two sales floors to showcase all the latest products from the most popular brand manufacturers, as well as exclusive products and comprehensive services.

ADDRESS	Mariahilfer Straße 42-48, 1070 Vienna, Austria
LEASABLE AREA (GLA)	31.000 m² distributed over seven floors
NUMBER OF JOBS	400
STORES	35
ANCHOR STORES	Zara, Media Markt, Billa Plus, Bershka, Görtz, DM, Nespresso, Marionnaud, Only, Akakiko, Brandauer
PROJECT HISTORY	1997: Reopening of GERNGROSS City Center, 2010: Reopening after comprehensive refurbishment, 2014: Center owner Deka Immobilien commissions SES with the center management.
PARKING SPACES	350 parking spaces (for a fee), GERNGROSS underground parking garage opens 24 hrs.
OPENING HOURS	Mon – Wed: 9:30 AM – 7:00 PM, Thu - Fr: 9:30 AM - 8:00 PM, Sat: 9:30 AM – 6:00 PM Gastronomy: Mon - Sat: 10:00 AM - 11:00 PM, Sun: 10:00 AM - 11:00 PM

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