



HUMA ELEVEN Vienna

High Share of Regular Customers and Top Location

HUMA ELEVEN ranks among the best-established shopping centers in the Austrian capital. The roots of this commercial site date back to the 1970s. SES further strengthened its position in Vienna via the complete relaunch of the traditional shopping center in the Vienna district of Simmering. Between 2013 and 2015, HUMA ELEVEN was newly developed and newly built together with investors, and it reopened in March 2016. The most modern shopping center in Austria's capital was expanded to comprise a GLA of 50,000 m² in 2017. Timeless, modern architecture and the use of natural materials as well as real trees and plants inside the mall create a feel-good atmosphere.



Customers appreciate the short distances, easy routing, and generous spacing of the center. HUMA ELEVEN is easily reachable, and provides a high quality of stay, combined with a successful segment mix. In addition, the center focuses on adventure activities and family services. Thanks to regional cooperations, the center is well integrated into its surroundings and has become a popular meeting point. Time and again, HUMA ELEVEN lives up to its reputation as the organizer of the most attractive events within its catchment area.

ADDRESS	Landwehrstraße 6, 1110 Vienna, Austria
LEASABLE AREA (GLA)	50.000 m ²
NUMBER OF JOBS	approx. 800
STORES	90
ANCHOR STORES	INTERSPAR, Hervis, Media Markt, H&M, Modepark Röther, TK Maxx, Müller, DM, Thalia, Dehner, LET's DOIT
PROJECT HISTORY	Opening: 1987, Relaunch 2013 - 2017, 2013 Demolition and Interim Operation, Relaunch: March 2016, Expansion: 2017
PARKING SPACES	2,000 free parking spaces
OPENING HOURS	Mon – Fri. 9:00 AM – 7:00 PM, Sat: 9:00 AM – 6:00 PM INTERSPAR* Mon – Fri: 8:00 AM – 8:00 PM, Sat: 8:00 AM – 6:00 PM *subject to changes due to special opening hours
SPECIAL FACILITIES	Planet Lollipop, Mini Lollipop, e-filling stations

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