



SEESTADT ASPERN Vienna

The first managed shopping street in Austria

aspern Seestadt Vienna is one of the largest urban development projects in Europe. Today, it is home to nearly 8,000 people and employs more than 2,500. Living spaces for more than 20,000 inhabitants and up to 20,000 jobs will be created by 2030.

In 2012, the City of Vienna chose SES as its partner for the retail part and commissioned the development of a local supply concept for the district, as well as with the marketing of the spaces and the management of Austria's first managed shopping street in aspern Seestadt. SES entered into a joint venture with Wien3420 aspern Development AG in order to ensure the best possible local supply concept as well as the needs-based retail, gastronomy, and services mix.

2015 saw the opening of the first 14 shops in part 1 of Seestadt. Additional shops were opened at Seeparkquartier, Seestadt's new business quarter, in 2019/2020. The managed shopping street is expected to grow to 28 shops and 7,000 m² of retail space by 2021. By 2030, an expansion to the north will create an additional 20,000 m² of retail spaces in aspern Seestadt. The concept development and management of the retail spaces in the northern part of Seestadt is also being handled by SES.



ADDRESS	Maria-Tusch-Straße , 1220 Vienna, Austria
LEASABLE AREA (GLA)	7.000 m ² of retail, gastronomy, and services (phases I + II)
NUMBER OF JOBS	
STORES	Phase I Maria Tusch Straße, Phase II Seeparkquartier: 28 shops in total, Phase III expansion by 2030: +20,000 m ² of retail space
PARKING SPACES	approx. 450
ANCHOR STORES	SPAR, Ernsting's Family, bakery, BIPA, Libro

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