



SILLPARK Innsbruck

Strong Brands, Central Location

SILLPARK is just a few minutes' walk from Innsbruck's old town and boasts the largest underground parking garage in the city center. Thanks to its trendy mix of stores, the center has become a meeting place for brand aficionados. Among others, SILLPARK is home to Austria's first Primark store, as well as the latest and most popular brands, top food and drink outlets, and innovative start-up companies. The shopping mall places particular focus on offering a wide range of events and services for families.

Continuous evolution is one of the success factors of the shopping mall, which attracts over 5 million visitors annually. When SILLPARK was built, it was the city's largest construction project at the time, and with its expansion in 2007 it became the largest downtown shopping destination in Innsbruck in terms of area. In 2015, EUR 20 million was invested in the total refurbishment of the ground floor, along with the most modern INTERSPAR hypermarket in Tyrol. SES continues to champion innovation at SILLPARK.

Think. New. Placemaking – SILLPARK 3.0

SES is currently investing EUR 30 million in transforming the mall into a timeless yet modern space. With this large-scale modernization effort under the motto "fresh, bright and congenial", SILLPARK is repositioning itself for the future. The top location will also feature the first-ever health park in an Austrian shopping mall, covering an area of more than 3,000 m². The project will be completed by fall 2026, and the center will remain open for business as usual throughout. The investment will further expand the mall's essence as a top meeting place in the center of Innsbruck.

Sustainability is a central element of the activities of SES. This is evidenced by the fact that since 1990, SILLPARK has had its own hydropower plant, which covers just under half of the center's general energy requirements through environment-friendly in-house production. Energy-efficient lighting, sustainable materials and a resource-saving construction method are also central features of the current refurbishment of the mall.



ADDRESS	Museumstraße 38, 6020 Innsbruck, Austria
LEASABLE AREA (GLA)	29.500 m ²
NUMBER OF JOBS	ca. 750
STORES	The range of shops may vary due to renovation work
ANCHOR STORES	INTERSPAR, Primark, H&M, P&C, Palmers, DM, Deichmann, McDonalds, Fielmann
PROJECT HISTORY	Opened: October 1990. Re-opening with extension: November 2007. Complete ground floor renovation: 2015. Renovation of the underground car park: 2020. Mall modernisation and health park: 2025/2026
PARKING SPACES	724 spaces in the 3-story underground parking garage, 400 bicycle parking spaces
OPENING HOURS	Mon – Wed: 9:00 AM – 7:00 PM, Thu + Fri: 9:00 AM – 8:00 PM, Sat: 9:00 AM – 6:00 PM, INTERSPAR* Mon – Fri: 7:30 AM – 7:00 PM, Sat: 8:30 AM – 6:00 PM *subject to change due to special opening hours
SPECIAL FACILITIES	Supervised kids' play area, 10 electric charging stations, mobile phone charging station, mother-parent counselling, bicycle repair station www.ses-european.com/portfolio www.ses-european.com/contact