VARENA Vöcklabruck

The number one between Linz and Salzburg

Opened in 2010, SES shopping center VARENA in Vöcklabruck is setting new international standards with its extraordinary architecture and its sustainable energy concept. The 2,000 m² integrated square creates the atmosphere of a traditional market place. The shopping center and its 80 attractive shops strengthen the commercial position of the Upper Austrian City of Vöcklabruck and are the undisputed leaders in the region. Local suppliers, anchor stores, top brands from all over the world, cafés, and restaurants combine to form the unique variety of VARENA Vöcklabruck. Local shops and markets with regional offerings inside the mall complete the mix.

Shopping here is a high-quality experience in a relaxed, feel-good atmosphere. With its abundance of exciting events, VARENA is counted among the most important meeting places in the region. In addition, the center has set “Best Practice” standards in terms of sustainability. VARENA Vöcklabruck holds an „Excellent“ BREEAM In-use certification. Among others, it uses ground water pumps to generate energy for its heating and cooling systems.

ADDRESS	Linzer Straße 50, 4840 Vöcklabruck, Austria
LEASABLE AREA (GLA)	32.000 m²
NUMBER OF JOBS	approx. 630
STORES	over 70
ANCHOR STORES	INTERSPAR, Media Markt, Kastner & Öhler, H&M, Hervis, Thalia, Humanic, Apotheke, Post, New Yorker, Dunkin Donut, Nespresso
PROJECT HISTORY	Grand Opening: 25 August 2010
PARKING SPACES	Approx. 1,900 extra-wide (2.7 m) free parking spaces, of which 1,400 are located on two parking decks and 500 are outdoor parking spaces, dedicated handicapped parking area
OPENING HOURS	Mon - Fri 9:00 AM – 7:00 PM, Sat 9:00 AM – 6:00 PM INTERSPAR Mon – Fri 8:00 AM – 8:00 PM, Sat 8:00 AM – 6:00 PM *subject to change due to special opening hours
SPECIAL FACILITIES	500 m² children's adventure world LOLLIPOP, walk-in regional panorama, SCALA VARENA adventure staircase, 12 e-filling stations (including two rapid charging stations)

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