



ZIMBAPARK Bürs

Gate to Tourism Region Arlberg

ZIMBAPARK is the leading shopping center in the Bludenz region and the undisputed number one in its catchment area. Located at the hub of five valleys (Walgau, Brandner Valley, Montafon, Kloster Valley, and Great Walser Valley), ZIMBAPARK offers a varied segment mix and attractive product offers under one roof, thanks to which it has secured a unique position in the region. It emerged from an INTERSPAR location in 2001, which had been successfully managed for many years. The mall is bright and suffused with natural light, and its modern and spacious architecture creates a unique feel-good atmosphere and reflects the region's alpine flair. Popular anchor stores, international brands, and a wide range of gastronomic offers invite visitors to shop and linger. The center's regional roots are not only reflected by its high share of local retail partners, but also by regular regional events and cooperation with local schools and clubs. ZIMBAPARK offers more than tradition and regularly presents news and recent trends from the fashion, technology, and lifestyle worlds to its visitors. The location in Bludenz/Bürs offers the best possible potential for success. ZIMBAPARK is the only large-scale, modern shopping center in Vorarlberg's Overland to retain purchasing power. As a shopping and leisure destination, it is a major hub for both tourists as well as the residents in the catchment area.



ADDRESS	Almteilweg 1, 6706 Bürs, Austria
LEASABLE AREA (GLA)	18.300 m ²
NUMBER OF JOBS	ca. 500
STORES	50
ANCHOR STORES	INTERSPAR, Hervis, H&M, Media Markt, dm drogerie markt
PROJECT HISTORY	Opening: August 2001, Expansion: August 2002
PARKING SPACES	1,000 free parking spaces, 460 of which are located in parking garage
OPENING HOURS	Mon – Fri: 9:00 AM – 7:00 PM, Sat: 9:00 AM – 6:00 PM, INTERSPAR* Mon – Fri: 8:30 AM – 7:00 PM, Sat: 8:00 AM – 6:00 PM *subject to change due to special opening hours
SPECIAL FACILITIES	E-filling station, petrol station, car wash facilities

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