

PRESS RELEASE

Zagreb, July 11, 2024

King Cross is regularly open during the reconstruction

The first phase of the works is proceeding successfully according to plan

The first shopping center in Zagreb stood out with its innovative modern concept since its opening in 2002 and exciting innovations await it even after the completion of the extensive renovation, after which it will become the most modern shopping destination in the city. Center visitors are also looking forward to the upcoming changes, showing great interest in the progress of the works and eagerly awaiting future new shops, restaurants and entertainment facilities.

The center is regularly open

Works related to the reconstruction are currently underway on the southern zone of the shopping center, which is visually marked with traffic signs, which enable clear orientation for customers who reach all stores quickly and easily. Access to the favorite stores Interspar, Harvey Norman, Jysk, dm, Sport Vision and many others, is as previously possible through the central and northern entrance of the center. Decathlon has a separate external entrance which still provides uninterrupted shopping of sports equipment. The first phase of the renovation also includes part of the parking lot on the south side, with a sufficient number of parking spaces provided in the remaining part of the parking lot. Thanks to the new future traffic solutions and the most modern standards, King Cross will be even more accessible after the works completion in the fall of 2025.

Despite the center renovation, all shops are open according to their regular working hours from Monday to Saturday, from 9 AM to 9 PM, and the Interspar hypermarket from 8 AM to 9 PM.

Inside the building, visitors can look at a visual presentation of the future center and through a special window they can peek into a part of the reconstruction zone, thus in a such a way having the possibility to be maximally involved in the transformation process of King Cross.

King Cross becomes the most modern shopping center in Croatia in autumn 2025

This reconstruction represents a turning point and the transformation of King Cross into the most modern shopping center in Croatia, creating a space which will meet the needs of visitors for comprehensive shopping, providing diverse opportunities for spending leisure time. With its unique gastro zone, three different children's zones for play and fun and the central square as a central meeting and socializing place, the center will surely become a favorite destination for all generations.

Easily reachable, on a well-known location and accessible considering the one-floor concept, King Cross is today particularly strong and competitive in the sports niche, with an excellent offer in the home, family and entertainment segments, and with the reconstruction it will set new trends and standards of shopping centers. With a combination of attractive design and modern solutions, plan is to attract visitors with even more diverse offer as well.

King Cross is part of the SES Group. The owner and manager, SES Spar European Shopping Centers, is investing €40 million in the reconstruction and expansion for an additional 5.000 square meters of space to make King Cross more than a shopping destination.

SES operates as a developer, investor and manager and is carrying out a comprehensive renovation of King Cross under the slogan "THINK NEW SHOPPING". SES Spar European Shopping Centers currently manages a total of more than 855.000 square meters of retail space, including 28 shopping centers, two retail parks and one managed shopping street. One of these shopping centers is Zagreb's King Cross.

KING CROSS Zagreb

KING CROSS Zagreb was opened in 2002, and since 2018 it has been managed by SES Spar European Shopping Centers. The center currently offers more than 55 shops, restaurant and services and has 1.600 parking lots. On approximately 35.000 square meters of leasable area are located anchor tenants such as INTERSPAR, Harvey Norman, Decathlon and dm drugstore. From the spring of 2024 to the fall of 2025, the center will undergo a complete renovation. The shopping center will remain open during the entire period of reconstruction and will work according to regular working hours.

SES Spar European Shopping Centers

SES operates as an investor and operator of shopping centers in six Central European countries: Austria, Slovenia, Italy, Hungary, Croatia and the Czech Republic. The company currently operates 31 locations in Central, Southern and Eastern Europe, with a total area of more than 855.000 square meters. SES is the market leader in Austria and Slovenia for large-scale shopping centers. With more

than 112 million visitors per year, shop partners in SES shopping centers achieved sales revenues totaling EUR 3.32 billion in 2023. SES also successfully implements its knowledge and experience in the areas of project development, construction management, leasing of retail spaces, as well as management of centers and facilities for external owners of shopping centers. SES centers have already received several national and international awards for architecture and design, sustainability, traffic flow concepts and innovative marketing. SES is part of the SPAR Austria Group.

Additional information can be found at: www.ses-european.com and presse.ses-european.com.