

EUROPARK Salzburg

Always One Step Ahead

EUROPARK in Salzburg offers an urban, timelessly modern shopping experience combined with the highest quality of stay and service as well as a variety of cultural attractions. The SES center is the uncontested number one and the region's leading shopping center. Its core competences in the brands and fashion segments, its varied gastronomic offer, including upscale cuisine, first-class events, award-winning infrastructure, and the best possible transport connections make EUROPARK Salzburg the place to be. In terms of sales density, EUROPARK ranks among Austria's best. Many new retail concepts choose EUROPARK for their nationwide launches. Due to its huge economic success, its social and cultural commitment, and its well thought-out use of resources, the center has set new international standards. In 2007, the flagship of SES was awarded the title "World's Best Shopping Center" by the International Council of Shopping Centers. EUROPARK is one of the state's most important businesses and is the largest private workplace in Salzburg. Every year, the Salzburg-based center attracts more than 10 million visitors from Austria and abroad. More than 20 percent of visitors come from the neighboring state of Bavaria.



The attractive and functional architecture of EUROPARK was designed by the renowned Italian architect Massimiliano Fuksas. Art and Culture are Parts of our Center Philosophy Thanks to the OVAL, EUROPARK is the only shopping center in Europe that offers regular performances on an arts and culture stage. Sculptures by artists such as Jonathan Borofsky and Jörg Immendorff can be seen on the center grounds.

ADDRESS	Europastraße 1, 5020 Salzburg, Austria
LEASABLE AREA (GLA)	70.700 m² incl. IKEA
NUMBER OF JOBS	approx. 2,000
STORES	over 130
ANCHOR STORES	IINTERSPAR, Media Markt, Peek & Cloppenburg, G-Star RAW, H&M, Hervis, Humanic, Hollister, Scotch & Soda, Starbucks, Tommy Hilfiger, Zara, IKEA Einrichtungshaus (am EUROPARK-Areal)
PROJECT HISTORY	Partial Opening: 1996, Grand Opening: September 1997, Opening of the Expansion: October 2005
PARKING SPACES	4,200 free parking spaces (underground parking garage, parking deck, outdoor parking)
OPENING HOURS	Mon – Fri: 9:00 AM – 7:00 PM, Sat: 9:00 AM – 6:00 PM, INTERSPAR* Mon – Fri: 8:00 AM – 7:00 PM Sat: 8:00 AM – 6:00 PM *subject to change due to special opening hours
SPECIAL FACILITIES	OVAL – The Stage in EUROPARK, e-filling stations, Mini Lollipop, KIDS CLUB, corporate childcare facilities, police station, The Tree - large-scale sculpture by Jonathan Borofsky, Affentor I - artwork by Jörg Immendorff

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