

VARENA Vöcklabruck

The number one between Linz and Salzburg

Opened in 2010, SES shopping center VARENA in Vöcklabruck is setting new international standards with its extraordinary architecture and its sustainable energy concept. The 2,000 m² integrated square creates the atmosphere of a traditional market place. The shopping center and its 80 attractive shops strengthen the commercial position of the Upper Austrian City of Vöcklabruck and are the undisputed leaders in the region. Local suppliers, anchor stores, top brands from all over the world, cafés, and restaurants combine to form the unique variety of VARENA Vöcklabruck. Local shops and markets with regional offerings inside the mall complete the mix.



Shopping here is a high-quality experience in a relaxed, feel-good atmosphere. With its abundance of exciting events, VARENA is counted among the most important meeting places in the region. In addition, the center has set "Best Practice" standards in terms of sustainability. VARENA Vöcklabruck holds an "Excellent" BREEAM In-use certification. Among others, it uses ground water pumps to generate energy for its heating and cooling systems.

Managed by SES Page 1



ADDRESS Linzer Straße 50, 4840 Vöcklabruck, Austria

LEASABLE AREA (GLA) 32.000 m²

NUMBER OF JOBS approx. 500

STORES over 80

ANCHOR STORES INTERSPAR, Media Markt, Kastner & Öhler, H&M,

Hervis, Thalia, Humanic, Apotheke, Blue Tomato,

Nespresso, Fussl, Post, Snipes

PROJECT HISTORY Grand Opening: 25 August 2010

PARKING SPACES Approx. 1,900 extra-wide (2.7 m) free parking spaces,

of which 1,400 are located on two parking decks and

500 are outdoor parking spaces, dedicated

handicapped parking area

OPENING HOURS Mon - Fri 9:00 AM - 7:00 PM, Sat 9:00 AM - 6:00 PM

INTERSPAR Mon - Fri 8:00 AM - 7:00 PM, Sat 8:00 AM

- 6:00 PM

*subject to change due to special opening hours

SPECIAL FACILITIES 500 m² children's adventure world LOLLIPOP, walk-in

regional panorama, SCALA VARENA adventure staircase, indoor climbing wall, 12 e-filling stations

(including two rapid charging stations)

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