



WEBERZEILE Ried

50 Shops Featuring Strong Brands

When WEBERZEILE in Ried im Innkreis was opened in 2015, a new benchmark was set. The shopping center blends in with the city via its architecture and location, and it creates viable commercial structures on site. SES opened the downtown shopping center at a traditional retail location, which is within walking distance to the historic city center of the Upper Austrian regional capital. The center's name reflects its roots: The road on which WEBERZEILE is located today bore the same name as early as the 18th century, which translates to "Weaver's Road" in English.



Then, the street was mainly occupied by members of the textile dying trade as well as linen weavers, who shaped the city and its inhabitants for many centuries. Today, WEBERZEILE honors its roots and builds a bridge between tradition and the modern world. From the beginning, WEBERZEILE and the city center of Ried engaged in constructive cooperation in order to create a meeting point that inspires people. One of the synergies thus created is the joint gift certificate: the "Rieder Schwanthaler Zehner". In 2020, WEBERZEILE commissioned its own 520 kWp photovoltaics system on its roof, generating its own, sustainable solar energy and reducing nearly 128 tons of CO₂ in the process.

ADDRESS	Weberzeile 1, 4910 Ried, Austria
LEASABLE AREA (GLA)	22.000 m ²
NUMBER OF JOBS	approx. 470
STORES	45
ANCHOR STORES	EUROSPAR, Hervis, Kastner & Öhler, Media Markt, H&M, Müller, DM, Humanic, Thalia
PROJECT HISTORY	Start of Construction: September 2013, Opening: 28 August 2015
PARKING SPACES	approx. 800 extra-wide underground parking spaces
OPENING HOURS	Mon – Fri: 9:00 AM – 7:00 PM, Sat: 9:00 AM – 6:00 PM, EUROSPAR* Mon – Fri: 7:15 AM – 7:30 PM, Sat: 7:15 AM – 6:00 PM * subject to changes due to special opening hours
SPECIAL FACILITIES	PLANET LOLLIPOP, Mini Lollipop, e-filling station
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