

Press release
Thursday, 9. 6. 2022

From today on Citypark has the biggest Halfprice store in Slovenia

The long-awaited and largest **HalfPrice** store in Slovenia has opened in our largest shopping centre Citypark. “We are proud to have the largest HalfPrice store in Slovenia in Citypark. We are also pleased that we constantly take care of our visitors and be the first to present the best brands to Slovenian consumers,” said Citypark centre manager **Andrej Ropret** on this occasion. The new store measures 2.400 m², spreads over two floors and represents a modern concept of a store with the first-class brands. They are available with discounts of up to 80%, so all lovers of designer fashion pieces will feel there like in a paradise.

HalfPrice belongs to the Polish group of footwear stores CCC, which has been present in Slovenia since 2013. Their stores are designed in the way of sales. This means that you can find designer clothes and footwear that are only available in a few copies and sizes, but at extremely low prices. They have a wide selection of clothing, footwear, fashion accessories, cosmetics, food, toys and home accessories in their range. The offer in HalfPrice stores is constantly updated and changes very quickly. Such stores are already well established in Poland, the Czech Republic, Croatia, Hungary and Austria. More than 120 stores and premises in Citypark has joined another well-known brand.

Shopping center Citypark is managed by SES Spar European Shopping Centers. Citypark, which is celebrating its 20th birthday this year, is the largest shopping center in Slovenia with more than 120 shops and premises. It offers the most prestigious brands, provides the highest quality of services and sets fashion trends. In 2019, Citypark visited 9 million people, and about 250 events were prepared for them. Citypark is one the five shopping centers managed by SES Center Management. More info at www.citypark.si.

SES – Spar European Shopping Centers is developer, builder and manager of shopping centers in six countries. The company currently operates 30 shopping malls in Central, Southern, Eastern Europe and a shopping street in Vienna. In 2020, tenants in SES shopping malls generated 2,45 billion euros in gross sales. SES is the market leader in Austria and Slovenia in the business segment of large shopping centers. SES is part of the SPAR Austria group. More info at www.ses-european.com.



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